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About Kelsie Clarke

Creativity has been like my trusted companion since day one, from the doodles I scribbled as a kid to the designs I craft as a graphic designer. It's what makes me who I am and keeps my passion for innovation burning bright. Whether I'm teaming up with others or going solo, I dive into each project with a hunger for fresh ideas and a flair for originality.

Staying organized and managing time? Yeah, that's my jam. I thrive on juggling multiple projects at once, nailing those tight deadlines without ever letting the quality slip. And you can bet your bottom dollar that I never lose sight of my goals, always pushing for success in everything I do.

My Favorites

Show: Peaky Blinders, Ice Cream: Cherry Garcia, Food: Pizza,
Color: Lime Green, Candy: Sour Patch Kids, Holiday: Halloween

Hobbies & Interests

Community Service, Painting, Cooking, Gardening, Swimming,
Drawing, Board Games, Sudoku, Astronomy, Firefighting



Experience

2014-Present

Senior Marketing Specialist
Coldwell Banker Lifestyles

Directed marketing campaigns, managed team workflow, met project deadlines. Produced print and digital graphics for brand recognition at agent and company levels. Projects ranged from grayscale newspaper ads to full-color magazines, postcards, newsletters, and varied marketing materials.

2011-Present

Graphic Designer
Commissioned Services

Crafted print, vector, and web graphics for client needs. Managed social media from setup to content design and scheduling. Educated clients on platform advantages and usage. Served off-broad way production company, nonprofits, small businesses, schools, and emergency service organizations.

2012-2014

Graphic Designer
Stencils Online, LLC

Collaborated with design and production teams to exceed customer expectations and boost revenue. Created text and graphic layouts for stencil production, formatted customer-submitted graphics, and designed for social media, packaging, and web. Scheduled and shared social media content.

Education

2007-2011

Bachelor of Arts
Colby-Sawyer College

Majoring in Graphic Design. Courses: Graphic Design, Typography, Advertising and Promotional Design, History of Graphic Design, Drawing, 2D Design, Publication Design, Watercolor, Sculpture, Art in the Landscape, Printmaking, Western Art History, and Modern Architecture.

Practical Skills

Print and Layout Design, Project Management, Email Campaigns, Business Strategy, Critical Problem Solving, Communication, Pre-Press Preparations

Software Skills

InDesign, Photoshop, Illustrator, Acrobat, CorelDraw, Facebook, Instagram, LinkedIn, Pinterest, X, Google Workspace, Monday.com, Constant Contact, Robly